**First name SURNAME**

**Postal address / (+XX) XXX XXX XXX**

**mail address**

EDUCATION

ESCP Europe Business School Turin – London

*Master In Management /* *Business fundamentals: Marketing, Accounting, 2012 - 2015*

*Management Control, Operations Management, Corporate Finance, Contract Law and Economics  
Major in Strategy*

*Thesis: “Are the different initiatives of sustainable food consumption in France efficient?”*

Polytechnic University of Turin Turin

BSc in Industrial Engineering with Honors 2009-2012

Thesis: “Strategies of a SME within a global market” (grade: 105/110 cum laude)

WORK EXPERIENCE

NEXTPERF Paris

*Business Intelligence Analyst – Intern Jan. 2014 – June 2014*

* Managed and optimized online display campaigns for the European market in a retargeting company
* Analysed complex data from multiple sources to increase retargeting campaigns performance
* Extracted data to proactively detect issues with campaigns and suggest improvements
* Developed and automated reports to provide actionable insights to account managers and top management

GOOGLE Dublin

**Industry Analyst –** InternJuly 2013 – Dec. 2013

• Conducted analysis to guide go-to-market and monetization strategies for Google search products Europe

* Supported product specialists with analysis to ensure the smooth launch of search new products
* Performed in-depth analysis of product adoption and revenue data to identify opportunities
* Developed a new dashboard monitoring product adoption and revenue by advertising agency automated existing dashboards

RELEVANT SKILLS

**Languages:** **IT:**

***Italian Native Microsoft Office Tools (VBA) advanced***

***English Fluent Data collection and analysis (SQL, R) advanced***

***French Advanced Web Development (HTML, CSS) advanced***

INTERESTS & ACTIVITIES

**NOISE *-*** *A student society promoting social and environmental innovation within higher education institutions:*

* *Manager of the EKKO program, consisting in accompanying social entrepreneurs in their project*
* *Co-manager of the society in 2013 and “Service Civique” in 2014 helping on the development in other institutions*

**Basketball -** *Former professional player in the Italian Regional League*

**Chess -** *Participated in International Chess Tournaments between European High Schools*